



**MANPASAND  
BEVERAGES LTD.**

Date: - February 3, 2017

To,  
The Manager, DCS-CRD  
Corporate Relationship Department,  
**BSE Limited**  
Phiroze Jeejeebhoy Tower,  
Dalal Street, Mumbai- 400 001.

To,  
The Listing Department, 5<sup>th</sup> Floor,  
**National Stock Exchange of India Limited**  
"Exchange Plaza", Bandra-Kurla Complex,"  
Bandra (East), Mumbai-400 051.

Security ID:- **MANPASAND** || Security Code:- **539207** || ISIN:- **INE122R01018** || SERIES:- **EQUITY**

Dear Sir/Madam,

**Sub.:- Disclosure under Reg. 30 of SEBI (LODR) Regulations, 2015**

In compliance with the Regulation 30 of SEBI (LODR), Regulations, 2015, we hereby submit Media Release on Unaudited Financial Results for the Quarter and Nine Months ended on 31<sup>st</sup> December, 2016.

You are requested to take note of the same.

Thanking you,

**For Manpasand Beverages Limited**

**Mr. Bhavesh Jingar**  
Company Secretary & Compliance Officer  
Mem. No. A28011



Encl;  
Media Release



Media Release

## Manpasand Beverages Ltd PAT up 49% at Rs.7.24 crore in Q3 of FY 2016-17

### Financial Highlights

(Rs Crore)

	Q3			9 Months		
	FY 16-17	FY 15-16	Growth (%)	FY 16-17	FY 15-16	Growth (%)
Net Profit	7.24	4.85	49.28%	41.29	24.89	65.89%
Gross Sales	103.85	91.12	13.97%	444.19	315.47	40.80%
EPS (in Rs.)	1.27	0.97	30.93%	7.88	5.43	45.12%

**February 3, 2017:** India's leading fruit juice player, Manpasand Beverages Ltd has reported a 49.28% rise in net profit at Rs. 7.24 crore for the third quarter ended December, 2016 as against net profit of Rs. 4.85 crore in the corresponding quarter of previous fiscal. Gross sales for Q3 of FY 16-17 at Rs. 103.85 crore were higher by 13.97% over previous fiscal's same quarter gross sales of Rs. 91.12 crore. Earnings Per Share (EPS) for Q3FY17 was at Rs. 1.27.

For the nine months ended December 2016, company reported a net profit of Rs. 41.29 crore against a net profit of Rs. 24.89 crore in the corresponding period last year, a growth of 65.89%. Gross sales in nine months of FY 2016-17 at Rs. 444.19 crore were higher by 40.80% compared to Rs. 315.47 crore in the corresponding period of previous fiscal. EPS for 9 Months ended FY 2016-17 was at Rs.7.88.

Elaborating on the Company's performance and future expansion plans, **Mr. Dharendra Singh, Chairman & MD of Manpasand Beverages**, said, "At Manpasand Beverages, our aim has been to delight customers with innovative and superior quality products at affordable prices. In order to be meet the continuing demands of our customers we need to grow at a rapid pace. Recently, we had formalised plans to set four new manufacturing units, out of which construction work has already begun for new plants in Sri City, Vadodara & Varanasi. We have also identified location for a fourth plant in the eastern part of India. These new plants will not only double the company's production capacity in the coming 12-18 months, but will also help us reach out to newer markets, especially in north-eastern and southern India."

The Rs. 500 crore raised through a QIP issue recently is well placed to fund these four new plants. Four new plants are going to be set up in future with total production capacity of 2 lakh cases per day as against the current 1.7 lakh cases per day. The new manufacturing units will source local produce to help meet the continual demand for Mango Sip and Fruits Up. In order to give a boost Fruits Up, the company has enrolled Bollywood actress and celebrity Tapsee Pannu as its brand Ambassador in the last quarter. In the coming days, the company will be bringing out newer brands into the market and will also forge strategic alliances with key retailers.