



MANPASAND
BEVERAGES LTD.

June 14, 2017

To,
The Manager, DCS-CRD
Corporate Relationship Department,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai- 400 001.

To,
The Listing Department,
National Stock Exchange of India Limited
5th Floor, "Exchange Plaza", Bandra-Kurla
Complex," Bandra (East),
Mumbai-400 051.

Security ID:- **MANPASAND** || Security Code:- **539207** || ISIN:- **INE122R01018** || SERIES:- **EQUITY**

Dear Sir/Madam,

Sub.:- Disclosure under Reg. 30 of SEBI (LODR) Regulations, 2015

In compliance with the Regulation 30 of SEBI (LODR), Regulations, 2015, we hereby submit Media Release on audited Financial Results for the Quarter and year ended on 31st March, 2017.

You are requested to take note of the same.

Thanking you,

Certified True Copy

For Manpasand Beverages Limited

Bhavesh Jingar
Company Secretary & Compliance officer
Mem. No. A28011





Media Release

Manpasand Beverages net profit up 43.85% in FY 2016-17 at Rs. 72.63 crore

Company recommends dividend of Rs. 1 per share

Financial Highlights

(Rs Crore)

	Q4			12 Months		
	FY 16-17	FY 15-16	Growth (%)	FY 16-17	FY 15-16	Growth (%)
Net Profit	31.33	25.59	22.43	72.63	50.49	43.85
Total Income	281.92	214.69	31.31	735.02	541.14	35.83
EPS (in Rs.)	5.48	5.11	7.24	12.70	10.78	17.81

June 14, 2017: India's leading fruit drink player, Manpasand Beverages Ltd. has reported a 43.85% rise in net profit at Rs. 72.63 crore for the financial year ended March 2017 as against net profit of Rs. 50.49 crore in the corresponding period last year. Total income for the FY 2016-17 at Rs. 735.02 crore were higher by 35.83% compared to Rs. 541.14 crore in the previous fiscal. EPS for FY 2016-17 was at Rs. 12.70. Company recommended dividend of Rs. 1 per share (10% on the face value of Rs. 10 per share).

For the Q4 ended March 2017, company reported a net profit of Rs. 31.33 crore as against a net profit of Rs. 25.59 crore in the corresponding period last year, a growth of 22.43%. Total income in the Q4 FY 2016-17 was Rs. 281.92 crore, a growth of 31.31% as compared to Rs. 214.69 crore in the same period last year. EPS for the Q4 ended March 2017 was at Rs. 5.48 per share.

Mr. Dharendra Singh, Chairman & MD of Manpasand Beverages said, "This has been a remarkable financial year. One of the biggest highlight of the year was beginning work on four new manufacturing units simultaneously. With these plants in place, the Company will double its production capacity in the coming 12-18 months. We also took the significant step of entering the southern markets and strengthened our reach across South India. In addition, we have lined up a few product launches that are not only innovative but also cater to health conscious customers."

Some of the highlights of the fiscal year are:

-) The Company has commenced production at its Ambala Plant in Mid of FY 2017
-) The Company targets to set up four new plants which will double its production capacity from 1.70 lakh cases per day. Manpasand Beverages has already acquired land and started construction work at three new plants coming up at Vadodara, Varanasi & Sri City; Location for the fourth plant in Eastern India will be finalised shortly
-) The Company successfully completed its QIP of Rs. 500 Crores in FY2017 to finance its growth plans

-) The Company is aggressively expanding its reach in South India and is benefiting from the recent cola ban in these states
-) “Fruits UP” brand has crossed the milestone of Rs. 180+ crore in FY17, benefiting from its first movers advantage in the carbonated fruits juice category
-) Manpasand has phenomenally increased its foot prints in the Modern Trade segment and its brand ‘Mango Sip’ became one of the fastest selling mango drinks in the entire chain of Spar India and Walmart India outlets, pan India, in FY 17
-) In Dec 2016, Manpasand Beverages signed the Bollywood youth icon Taapsee Pannu as the brand Ambassador of ‘Fruits Up’
-) Manpasand Beverages expanded its reach within IRCTC and has also tied up with IRCTC for its online catering services