



**MANPASAND
BEVERAGES LTD.**

January 30, 2018

To,
The Manager, DCS-CRD
Corporate Relationship Department,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai- 400 001.

To,
The Listing Department,
National Stock Exchange of India Limited
5th Floor, "Exchange Plaza", Bandra-Kurla
Complex," Bandra (East),
Mumbai-400 051.

Security ID:- **MANPASAND** || Security Code:- **539207** || ISIN:- **INE122R01018** || SERIES:- **EQUITY**

Dear Sir/Madam,

Sub.:- Disclosure under Clause 30 of SEBI (LODR) Regulations, 2015

In compliance with the Clause 30 of SEBI (LODR), Regulations, 2015, we hereby submit Media Release on Un-Audited Financial Result for the Quarter and Nine months ended on December 31, 2017.

You are requested to take note of the same.

Thanking you,

For **Manpasand Beverages Limited**

Bhavesh Jingar
Company Secretary & Compliance Officer
Mem. No. A28011



Encl:
Media Release



Media Release

Manpasand Beverages net profit up 64% at Rs. 11.90 crore in Q3 FY 2017-18

Financial Highlights

(Rs Crore)

	Q3 (October - December)		
	FY 17-18	FY 16-17	Growth (%)
Net Profit	11.91	7.24	64.50%
Total Income	148.43	112.15	32.35%
EPS (in Rs.)	1.05	0.63	66.67%

January 30, 2018: India's leading fruit drink player, Manpasand Beverages Ltd. has reported a 64% rise in net profit at Rs. 11.91 crore for the third quarter ended December 31, 2017 as against net profit of Rs. 7.24 crore in the corresponding quarter of the previous fiscal year. Total Income for Q3 of FY 17-18 at Rs. 148.43 crore was higher by 32 % over previous fiscal's same quarter total income of Rs. 112.15 crore. Earnings Per Share (EPS) for Q3FY18 was up by 66% at Rs. 1.05 per share.

Elaborating on the company's performance, **Mr. Dharendra Singh, Chairman & MD of Manpasand Beverages**, said, "This has been a good quarter and the results speak for themselves. In the last two quarters we have successfully increased our footprints in markets pan India and are also on track to complete the construction of our three new plants in Vadodara, Varanasi and Sri City. To further this growth momentum, we are now squarely focused on increasing our distribution network at Taluka levels. Recently, we have also completed the pilot phase of our co-branding tie-up with Parle Products, and in the coming days we will be implementing this in other parts of India. To cater to various segments, we will also continue to add newer products to our portfolio."

In the last quarter, the company rolled out "Siznal" in a few select outlets. The product is a blend of fruits and vegetable juices with a dash of honey. It is aimed at consumers who are looking for healthier alternatives. With "Jeera Sip," Manpasand has entered the traditional Indian drink segment in current fiscal year. Positioned as a healthy and refreshing beverage, the product is available in 250 ml and 160 ml PET bottle. Currently the product is available in five states through retailers – standalone and modern.

The company is in the process of finalising a location for its next manufacturing unit in eastern India that will cater to the eastern markets. Manpasand Beverages is also bringing out newer variants and packaging for its existing products to cater to the preferences of its wide range of consumers. With its deep commitment to serve the rural hinterland of India, it is investing in bringing out more affordable and smaller packs for all its products.