



**MANPASAND
BEVERAGES LTD.**

Date:- 15th May, 2017

To,
The Manager, DCS-CRD
Corporate Relationship Department,
BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai- 400 001.

To,
The Listing Department,
National Stock Exchange of India Limited
5th Floor, "Exchange Plaza", Bandra-Kurla
Complex,"Bandra (East), Mumbai-400 051.

Security ID:- **MANPASAND** || Security Code:- **539207** || ISIN:- **INE122R01018** ||

Dear Sir/Madam,

Sub:- Disclosure under Reg. 30 of the SEBI (Listing Obligations & Disclosure Requirements)
Regulations, 2015 Relating to
"Launching of New Product with the Brand name "Jeera Sip"

We are happy to inform you that today the Company has launched new product with the brand name **"Jeera Sip"**.

In compliance with the requirements of Reg. 30 of SEBI (LODR) Regulations, 2015, the details of the New Product are as under;

Name of the Product	Jeera Sip
Date of Launch	15th May, 2017
Category of the Product	Carbonated Jeera drink with Apple Concentrate
Whether caters to domestic/International	Domestic
Name of the countries in which the product launched	at present only in India

For Manpasand Beverages Limited

Bhavesh Jingar
Company Secretary & Compliance Officer
Mem. No. A28011

