



MANPASAND  
BEVERAGES LTD.

January 29, 2019

To,  
The Manager, DCS-CRD  
Corporate Relationship Department,  
**BSE Limited**  
Phiroze Jeejeebhoy Tower,  
Dalal Street, Mumbai- 400 001.

To,  
The Listing Department,  
**National Stock Exchange of India Limited**  
5<sup>th</sup> Floor, "Exchange Plaza", Bandra-Kurla  
Complex," Bandra (East),  
Mumbai-400 051.

Security ID:- MANPASAND || Security Code:- 539207 || ISIN:- INE122R01018

**Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.**

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, please find attached herewith the Media Release on "**Manpasand teams up with GEM Enviro to recycle the PET plastic bottles**".

You are requested to take note of the same.

Thanking you,

For **Manpasand Beverages Limited**

  
Bhavesh Jingar  
Company Secretary  
Mem. No. A28011



Encl:- Media Release

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Other Plants : Vadodara (Gujarat), Varanasi (Uttar Pradesh), Dehradun (Uttara Khand), Ambala (Haryana), Chittor (Andhra Pradesh)

## Media Release

### Manpasand teams up with GEM Enviro to recycle the PET plastic bottles

**Mumbai, January 29, 2019:** Manpasand Beverages Limited partnered with GEM Enviro Management, one of the largest PET recycling companies in India, to support the Government's initiative of EPR (Extended Producer Responsibility) for plastic waste management. Under this partnership, GEM Enviro will help Manpasand Beverages with the necessary infrastructure to recycle the PET bottles in Maharashtra.

Commenting on this association, Abhishek Singh, Director, Manpasand Beverages Limited said, our customer's health and wellbeing have always been the foremost guiding principles at Manpasand. Manpasand has always embraced every initiative that has enhanced the customer's and the society's interest at large. Thus, we completely support and second the government's vision of sustainable implementation of the plastic waste management and pledge to create a healthier environment by thoroughly embracing and implementing this PET recycling initiative.

Mr. Singh also elaborated that after the successful implementation of the first phase of the said initiative in Maharashtra, Manpasand looks forward to implementing the programme across India, in the coming years. He also mentioned about how the company is working on other alternative sustainable packaging solutions that creates less waste and are completely recyclable, reusable and renewable.

Expressing their happiness on the alliance with Manpasand Beverages Limited, Sachin Sharma, Director, GEM Enviro Management Pvt Ltd. said that, GEM Enviro Management will help Manpasand Beverages to fulfil its EPR obligation as per the PWM 2016 and Maharashtra State Government Notifications regarding the same. To achieve this we will set up sufficient infrastructure involving collection centers, RVM's etc. throughout the state of Maharashtra in the next 4-6 months. We will strive to ensure that Manpasand Beverages will become PET neutral in Maharashtra within 8-12 months.

